

Media Release
15 August 2011

SAFETRAC and Air New Zealand win leading Compliance Training award.

SAFETRAC, Australia's leading compliance training organization, together with its client, Air New Zealand, has won the LearnX Platinum Award for Best Compliance Training Program.

The award focuses on a compliance training program that has a significant positive impact on workforce performance. Applicants were required to demonstrate this impact as a direct result of the compliance training program.

"We are proud of the customized solution SAFETRAC delivered to Air New Zealand," said Deborah Coram, CEO of SAFETRAC. "Clearly it stands apart from other compliance solutions delivered to corporations by our competitors."

Ms Coram said Air New Zealand's initial goal was to ensure a large volume of workers received access to a learning environment that helped Air New Zealand minimise its risks by educating staff.

"Air New Zealand wanted to provide further education to its staff in relevant legislation to help ensure the company continued to comply with its legislative requirements," she said.

The primary goal of the compliance training program was to raise awareness of actual and potential risks.

Ms Coram said the LearnX Award reflected well on the SAFETRAC approach. She made the point that the compliance program was judged independently as having delivered a better result to a client particularly in a sector often seen as high risk, such as the airline industry.

About SAFETRAC

SAFETRAC is the market leader in online legal and compliance training solutions. SAFETRAC offers specialist compliance solutions designed for legal compliance, risk awareness, behavioural assessment and customized organization assessment. The robustness of SAFETRAC's solutions ensures their clients meet their duty of care and avoid costly business disruptions that may arise from defending alleged breaches of regulations. The quality of the training content sets SAFETRAC apart from other compliance training systems. Working with leading lawyers from the largest law firm in Asia Pacific, Minter Ellison, SAFETRAC creates programs that maximize their client's legal defences while creating a culture of ethics, compliance, inclusion, and respect. SAFETRAC's dedicated team of technology specialists ensure content can be deployed in a flexible way, and customized to suit an organization's unique requirements.

About Air NZ

Air New Zealand is the national airline and flag carrier of New Zealand. Based in Auckland, Air New Zealand is an international and domestic airline group which provides air passenger and cargo transport services within New Zealand, as well as

to and from Australia, the South West Pacific, Asia, North America and the United Kingdom.

About LearnX

The LearnX Foundation is a non-profit organisation "Trust" that supports and promotes advancements in workforce learning. The Foundation evolved from business resources created by Training Australia Magazine Pty Ltd and the LearnX Asia Pacific Conference & Expo. These business resources are now being used for the greater benefit of employee education through its transformation to a philanthropic organisation able to award, sponsor and support talent development and learning innovations. The LearnX Foundation is operated by a small team of people who aim to provide core information services to learning executives across the broader working world. The announcement of the 2011 LearnX Elearning & Training Awards winners completes an impressive and excellent line up of champions from the corporate and public sectors. With 50 Awards from e-learning technologies, talent and practices, services, these Awards truly encapsulate the superior range of the program. The Awards presentation ceremony will be held on Thursday 15 September at the Brisbane Convention & Exhibition Centre. Time: 12:15pm - 1:45pm. The event winners gain recognition for their outstanding achievements, increase their profile and gain valuable networking opportunities with learning leaders across various industries. The awards are also a chance to generate publicity for business, increase client interaction, and promote the positive results of individuals, teams and organisations.

For further information

Deborah Coram CEO SAFETRAC Pty Ltd. m+61 431 540 313
Marjorie Johnston Media Relations m+ 61 407 329 430